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citation. thomas, howard and daems, h.. strategic groups, strategic moves and performance. (1994). research collection lee kong chian school of business.

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strategic groups refers to a group of companies who ... hence their strategic behaviour and performance will ... help in making strategic moves by watching ...

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management key definitions session 5. an a in jesus' name!!!! ... what strategic moves are rivals likely to make next? ... strategic group maps.

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strategic moves are ... which groups are most threatened by the likely strategic moves of members of nearby strategic groups? ... crafting & executing strategy 19e ...

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in strategic groups, strategic moves and ... knowledge development and diffusion as a basis for high performance, with pratima bansal. strategic management society ...

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there are numerous strategic planning and management frameworks that meet these criteria, such as strategy management group's strategy management performance system.